



# SCOREwater

Smart City Observatories implement REsilient Water Management

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## REVISION HISTORY

Version	Reason for changes	Name	Date
1	Original release to EU	Arocena C.	2019-10-31





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## PROJECT ABSTRACT

SCOREwater focuses on enhancing the resilience of cities against climate change and urbanization by enabling a water smart society that fulfils SDGs 3, 6, 11, 12 and 13 and secures future ecosystem services. We introduce digital services to improve management of wastewater, stormwater and flooding events. These services are provided by an adaptive digital platform, developed and verified by relevant stakeholders (communities, municipalities, businesses, and civil society) in iterative collaboration with developers, thus tailoring to stakeholders' needs. Existing technical platforms and services (e.g. FIWARE, CKAN) are extended to the water domain by integrating relevant standards, ontologies and vocabularies, and provide an interoperable open-source platform for smart water management. Emerging digital technologies such as IoT, Artificial Intelligence, and Big Data is used to provide accurate real-time predictions and refined information.

We implement three large-scale, cross-cutting innovation demonstrators and enable transfer and upscale by providing harmonized data and services. We initiate a new domain “sewage sociology” mining biomarkers of community-wide lifestyle habits from sewage. We develop new water monitoring techniques and data-adaptive storm water treatment and apply to water resource protection and legal compliance for construction projects. We enhance resilience against flooding by sensing and hydrological modelling coupled to urban water engineering. We will identify best practices for developing and using the digital services, thus addressing water stakeholders beyond the project partners. The project will also develop technologies to increase public engagement in water management.

Moreover, SCOREwater will deliver an innovation ecosystem driven by the financial savings in both maintenance and operation of water systems that are offered using the SCOREwater digital services, providing new business opportunities for water and ICT SMEs.





## SUMMARY

A new identity (new logo and description of the colours and font styles which can be used in all communication) for SCOREwater has been created.

Based on the new identity we created formats for presentations and other communication tools, toolkits, so that all communication can be recognized despite of how is making it.

The links to file locations, provided in this document, are restricted to the use of SCOREwater partners.





## 1. SCOREWATER IDENTITY

The SCOREwater identity describes our Logo, our Colours, Fonts, and sort of Images we want to use in our communication. [Link](#) to the files.

### 1.1. TEMPLATES FOR PRESENTATIONS

We create two different style for Word documents with the relative guideline and a PowerPoint presentation style guide with guidelines. [Link](#) to the files.

#### 1.1.1. COMMUNICATION TOOLS

We provided the cases leaders with a Toolkit for their first event (workshops with stakeholders), with the following files ([Link](#) to the files.):

- Templates for PowerPoint presentations
- Templates for Word documents
- Template for invitation
- Template for post event thank you note
- Template for name tags
- Roll banner for entrance
- Workshop Materials and Supplies Checklist
- Guideline for shooting a video

We also created 3 presentations of the full SCOREwater description. [Link](#) to the files.





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